



TECHNICAL BULLETIN

MALARKEY AWARDED GREENCIRCLE CERTIFICATION FOR RECYCLED CONTENT

[October 2018]

With an ongoing focus on sustainability, Malarkey Roofing Products® is being recognized again for its achievements with **GreenCircle Certification**, this time for *Recycled Content*. About GreenCircle:

GreenCircle Certified, LLC (Royersford, PA) was established to ensure specificity in third-party certification after misleading or unsubstantiated claims were encountered in the green marketplace. GreenCircle's rigorous evaluation process provides trusted transparency that a manufacturer's product claims are authentic. In today's discerning market, third-party certification is a valuable asset for establishing brand integrity and developing consumer confidence.

GreenCircle provides verification and assurance to manufacturers, suppliers, regulators, and consumers that products labeled with the GreenCircle mark consistently meet specific certification standards. GreenCircle is recognized by the USGBC Leadership in Energy and Environmental Design (LEED) and NAHB National Green Building Standard Program.

Malarkey has been working with GreenCircle for several years on *Waste Diversion from Landfill* certifications, demonstrating responsible management of end-of-life materials. During that time Malarkey has achieved percentages as high as 95% waste diversion, with all plants certified, and all striving for 90% or greater waste diversion.

In the GreenCircle certification process, diversion and reduction can be achieved through a combination of approved methods. Malarkey utilized the methods of source reduction, recycling, energy recovery, and reuse of materials to achieve waste diversion from landfill thresholds.

Recycled Content Certification

In this category, GreenCircle conducts a detailed evaluation of products and supply chain to verify and certify recycled content claims on a per plant, per product basis. They authenticate sources of recycled materials and distinguish recycled content by pre- and post-consumer content within the supply chain.



Malarkey’s polymer modified asphalt technology uses reclaimed, post-consumer, recycled polymers in several shingle lines, including Vista™/Vista™ AR laminated architectural shingles and Windsor®/Windsor® XL designer shingles, and it was those products that were recognized. The Windsor® XL shingle manufactured at the Portland facility scored highest with 35% Recycled Content (34% Pre-Consumer Content and 1% Post-Consumer Content).

“Malarkey has promoted sustainability internally for years with initiatives like our renewable energy usage in Portland and recycling programs across all of our facilities,” said Malarkey President Jim Fagan. “Sustainability is a vital aspect of our commitment to our customers and local communities. It is an asset to have third-party validation that shows how we are doing and where we can continue to improve.”

For more information on recycle content and how it can relate to your job requirements, contact Malarkey Technical Services with questions at (800) 545-1191 or (503) 283-1191, 7:00 am to 5:00 pm, Pacific Time, or email us at technicalinquiries@malarkeyroofing.com.

