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**FOR IMMEDIATE RELEASE**

## **MALARKEY ROOF DESIGNER APP NOW AVAILABLE FOR ANDROID**

PORTLAND, Oregon – August 17, 2015 – Malarkey Roofing Products® announces the release of their Roof Designer app for the Android platform. Malarkey first released the roof visualizer tool to their website in 2012 and followed with an iPad app in 2013. The new Android app has been optimized for faster speeds and features an updated user interface as well as real-time edit previews. The Roof Designer app allows users to take photographs of homes and customize them using Malarkey roofing materials as well as siding and trim variations. The app tool is an easy-to-use visualization tool that can be incorporated into the presentation of Malarkey roofing materials by the contractor and sales team in the field.

“The Roof Designer is a valuable feature for contractors to represent our products to homeowners. With the personal devices landscape constantly changing, we recognized that we needed to provide this tool across multiple platforms,” said Katherine McConnell, Marketing Manager. “The Malarkey Roof Designer app is a quick and simple way to help homeowners make important decisions on shingle color and style options for their home.”

The Malarkey Roof Designer Android app is available for download now on the Google Play store. For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit [WWW.MALARKEYROOFING.COM](http://WWW.MALARKEYROOFING.COM).

### **About Malarkey Roofing Products**

Malarkey Roofing Products is a Portland, Oregon based company that provides technology driven residential, commercial, and sustainable roofing solutions for contractors, architects and homeowners seeking dependable roofing products.

Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to manufacture products that improve people's lives while balancing environmental and economic interests.

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