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FOR IMMEDIATE RELEASE

MALARKEY LAUNCHES ONLINE CERTIFIED CONTRACTOR PROGRAM RESOURCE

PORTLAND, Oregon – July 31, 2015 – The Malarkey Roofing Products website will be expanded with a section dedicated to the Certified Residential Contractor program in mid-July. The Certified Contractor Program section of the website will include resources for homeowners to find Malarkey certified contractors in their area, as well as offering a secure section with additional resources for contractors involved in the program.

The Malarkey Roofing Products Certified Residential Contractor Program was developed to provide contractors with industry standard roofing application of high quality Malarkey Roofing products. The program offers members benefits such as industry partnership opportunities, marketing assistance, special discounts, and continuing education. Crista Gortmaker, Contractor Services Manager at Malarkey, sees the new Certified Contractor Program section of the website as a valuable resource for the growing contractor program. “Our online presence will allow homeowners to search for valued contractors in their neighborhood, while Certified Contractors will be able to showcase their business and brand to the community.” Contractors who are not currently enrolled in the program may apply through the Certified Contractor Program page on the website.

For more information on the Malarkey Roofing Products Certified Contractor Program, or to find a sales representative, call 800.545.1191 or visit WWW.MALARKEYROOFING.COM.

About Malarkey Roofing Products

Malarkey Roofing Products is a Portland, Oregon based company that provides technology driven residential, commercial, and sustainable roofing solutions for contractors, architects and homeowners seeking dependable roofing products.

Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to manufacture products that improve people's lives while balancing environmental and economic interests.

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