



**For More Information Contact:**

Traci Shaw, Communications Coordinator

Phone: 503-240-7887 Email: [tshaw@malarkeyroofing.com](mailto:tshaw@malarkeyroofing.com)

**FOR IMMEDIATE RELEASE**

**NEW ECOASIS™ COSTA SOLAR REFLECTIVE SHINGLES**

PORTLAND, Oregon – November 3, 2015 – Malarkey announces new additions to the Ecoasis™ solar reflective shingle line to meet growing market needs. The updates expand the line to include more color variety, solar reflectance range, and price point options.

Ecoasis shingles were developed to meet requests for solar reflective steep-slope roofing that would meet leading energy standards. The line now includes three levels of products: Ecoasis Premium, Ecoasis Sol, and the new Ecoasis Costa. The Ecoasis Costa shingle comes in four new colors that were inspired by popular traditional shingle colors and updated to meet reflectance requirements of the California Energy Code, Title 24, Part 6.

The Ecoasis Costa joins Ecoasis Premium and Ecoasis Sol to round out the solar reflective shingle line. Ecoasis Premium and Ecoasis Sol meet both California Energy Code and ENERGY STAR requirements. Ecoasis Premium also features Flexor™ polymer modified asphalt technology from Malarkey for superior granule adhesion, flexibility, and impact resistance.

More information on solar reflective shingles can be found online at [www.malarkeyroofing.com/steep-slope](http://www.malarkeyroofing.com/steep-slope). For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit [WWW.MALARKEYROOFING.COM](http://WWW.MALARKEYROOFING.COM).

**About Malarkey Roofing Products**

Malarkey Roofing Products is a Portland, Oregon based company that provides technology driven residential, commercial, and sustainable roofing solutions for contractors, architects and homeowners seeking dependable roofing products.

Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to manufacture products that improve people's lives while balancing environmental and economic interests.

###