

MALARKEY LAUNCHES WINDSOR ELEGANT HEAVYWEIGHT SHINGLE

PORTLAND, Oregon – March 27, 2014 – Production of the new Windsor shingle will begin in early April at the Portland, Oregon manufacturing facility of Malarkey Roofing Products. This is the first designer shingle for Malarkey and will be released for distribution in May.

The elegant Windsor Heavyweight Shingle was created in a joint effort between contractors and the Malarkey Technical, Research and Development teams over a two-year development period. Contractors from the Midwest and West Coast, with experience installing designer shingles, travelled to the Portland, Oregon facility to work one-on-one with the Malarkey team in designing a shingle that highlights quality looks with easy installation. The contractors were given hands-on experience installing prototypes and modifications were then made based on contractor recommendations.

The result of this partnership is a shingle created specifically for the contractor that addresses the difficulties faced with other designer shingle installations. Six individual shingle styles, with eighteen tab size variations, are specially engineered to allow for easy book style application using any order of shingles. The tabs were also elongated to 5.75 inches to offer the largest coverage area in the industry. The Windsor tab size adaptation will require fewer shingles per square and cover in two courses versus similar products, which translates to faster installation times and material cost savings. Other notable features of the Windsor shingle include Scotchgard™ Algae Resistant Protection, UL 2218 Class 4 Impact Resistance, Rain Seal Protection, and cold weather flexibility down to zero degrees Fahrenheit (minus 18 degrees Celsius) from the use of SBS enhanced asphalt.

The innovative design of the Windsor means that shingles can be pulled from any bundle, in any order, and 'laid up' from left-to-right or right-to-left. The tab placement variation that results offers a distinctive look that disrupts the uniformity of traditional asphalt shingle rows and offers the organic variety of a traditional cedar shake roof.

For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit WWW.MALARKEYROOFING.COM.