



**For More Information Contact:**

Traci Shaw, Communications Coordinator

Phone: 503-240-7887 Email: [tshaw@malarkeyroofing.com](mailto:tshaw@malarkeyroofing.com)

**FOR IMMEDIATE RELEASE**

## **MALARKEY ROOFING PRODUCTS EXPANDS SOLAR REFLECTIVE SHINGLE OFFERINGS**

PORTLAND, Oregon – July 14, 2016 – Malarkey Roofing Products® expands their solar reflective shingle offerings with the Windsor® Ecoasis™ and additional Highlander® solar reflective shingle colors.

When solar energy hits a roof surface and is absorbed, it raises the temperature of the shingles. This can lead to additional heat entering a home through the roof and premature aging of the asphalt shingles. Ecoasis™ solar reflective shingles feature 3M™ Cool Roofing Granules designed with highly reflective specialty pigments that help reflect infrared light away from the home. Solar reflective Ecoasis™ shingles may reduce the amount of heat entering buildings and can potentially extend the life of the roof in hot climates.

The Windsor® Ecoasis™ combines the energy conservation benefits of the solar reflective Ecoasis™ shingle line with the designer style of the Windsor®. The Windsor® shingle was released in 2014 to offer the look of a traditional cedar shake roof with an ease of installation engineered with the contractor in mind. The Windsor® Ecoasis™ features Flexor® polymer modified asphalt to promote superior granule adhesion and extreme weather protection, including Class 4 impact resistance. This product also features Scotchgard™ Protector from 3M for protection against black streaks caused by algae.

The Highlander® shingles featuring Scotchgard™ Protector now include the solar reflective colors of Dove White and Golden Amber. Both of these colors are listed with the Cool Roof Rating Council and meet California Energy Code Title 24, Part 6 requirements. Dove White has also earned ENERGY STAR certification.

For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit [WWW.MALARKEYROOFING.COM](http://WWW.MALARKEYROOFING.COM).



### **About Malarkey Roofing Products**

Malarkey Roofing Products is a Portland, Oregon based roofing manufacturer that provides performance-driven residential, commercial, and sustainable roofing solutions with unparalleled service and integrity. Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to provide products that are committed to sustainability through long-term solutions, creating value for customers and business partners.

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