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PORTLAND, Oregon – November 21, 2014 – Malarkey Roofing Products unveiled a new website design the beginning of November that focuses on ease of use paired with icon based navigation. The new look comes on the heels of multiple product additions from the company this summer, including the new Windsor heavyweight designer shingle as well as an expanded low slope roll roofing product line. These new product additions are now seamlessly integrated into the web design with easy access to product resources.

Among the updates to the Malarkey website are the incorporation of icon images with familiar features from the previous website, including areas tailored to both homeowners and roofing professionals. Quick navigation buttons on the homepage allow users one-click access to the shingle design center and purchase locations, as well as recent news and events. Industry professionals will notice low slope product information can be found as both individual product listings as well as system requirements, to allow for easy access to information to fit individual workflows. The warranty center has also seen an update with a streamlined submission process.

“The new website updates are a springboard for our continued growth of the Malarkey online presence in 2015,” says Katherine McConnell, Marketing Manager at Malarkey Roofing Products. “We are excited to offer these updates and look forward to continuing to build our communications with our customers in the year to come.”

For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit WWW.MALARKEYROOFING.COM.

About Malarkey Roofing Products

Malarkey Roofing Products is a Portland, Oregon based company that provides technology driven residential, commercial, and sustainable roofing solutions for contractors, architects and homeowners seeking dependable roofing products.

Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to manufacture products that improve people's lives while balancing environmental and economic interests.

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