



**For More Information Contact:**

Bobby Lambrix, Communications Coordinator

[blambrix@malarkeyroofing.com](mailto:blambrix@malarkeyroofing.com)

(503) 283-7887

**FOR RELEASE: April 20, 2017**

## **MALARKEY ROOFING PRODUCTS CERTIFIED BY GREENCIRCLE FOR SUSTAINABILITY INITIATIVES**

PORTLAND, Oregon - Malarkey Roofing Products®, the premier North American building materials manufacturer, has again achieved the GreenCircle Certified *Waste Diversion from Landfill* certification at all three of its facilities.

The evaluated Malarkey facilities demonstrated responsible management of end-of-life materials and achieved the following diversion rates:

- Portland, Oregon – 94 percent waste diversion.
- South Gate, California – 93 percent waste diversion.
- Oklahoma City, Oklahoma – 89 percent waste diversion.

In 2016, Malarkey continued a strong commitment to sustainability, and remained focused to recertify.

“Reducing our impact to the environment, and preserving it for future generations, are top priorities for Malarkey Roofing Products,” said Malarkey President and CEO Jim Fagan. “We are proud to partner with Green Circle to help us manage and measure our recycling efforts. We look forward to continuing this focus into years ahead,” he added.

[GreenCircle Certified](#) provides third-party certification of sustainability claims through a rigorous scientific evaluation based on internationally recognized standards and guidelines.

“We are thrilled to certify Malarkey Roofing Products for their outstanding achievements in Waste Diversion,” said Certification and Operations Manager, at GreenCircle Certified LLC, Anne Bevan. “Through a combination of innovative ideas, employee engagement, and a commitment to the environment, Malarkey has successfully made a huge reduction in its impact. In the GreenCircle certification process, diversion and reduction can be achieved through a combination of approved methods. Malarkey utilized the



methods of source reduction, recycling, energy recovery, and reuse of materials to achieve waste diversion from landfill thresholds."

In early 2009, Malarkey started the *Waste Diversion from Landfill* certification process monitored by GreenCircle to verify the effectiveness of the waste diversion program. GreenCircle ensured that roofing manufacturers exceed every requirement mandated in the certification process. The company conducted a detailed waste stream analysis at the start of the process, to identify all recyclable materials located at the Portland, Oregon manufacturing plant. After months of hard work by the team, the plant diverted more than 5,000 tons of landfill material. Later, in November 2009, GreenCircle presented Fagan with the waste diversion certification.

Malarkey has a company history of sustainable initiatives. In 1985, the company was awarded the Oregon Governor's Energy Award for Outstanding Achievements in Energy Conservation. With the installation of a methane recovery pipeline to the company's manufacturing facility from a nearby wastewater treatment plant, the Portland plant reduced natural gas consumption by more than 80 percent. In 2016, the Oklahoma plant received an Oklahoma City Storm Water Award for outstanding achievement in storm water management.

### **About Malarkey Roofing Products**

Malarkey Roofing Products is a Portland, Oregon based roofing manufacturer that provides performance-driven residential, commercial, and sustainable roofing solutions with unparalleled service and integrity. Since 1956, Malarkey Roofing Products has consistently valued innovation and is motivated to provide products that are committed to sustainability through long-term solutions, creating value for customers and business partners. For more information on Malarkey Roofing Products, or to find a representative, call 800.545.1191 or visit [WWW.MALARKEYROOFING.COM](http://WWW.MALARKEYROOFING.COM).

###